March 2024

**VISIT ISLE OF MAN DESTINATION FIRST BOARD EXPRESSIONS OF INTEREST**

**APPLICATION QUESTIONNAIRE**

**PLEASE EMAIL YOUR COMPLETED APPLICATION FORM, ALONG WITH A COPY OF YOUR CV, TO** **Deborah.Heather@gov.im**

**Q1:** What past board experience do you have (if any)?

*Please provide a list of current and past board positions.*

**Q2:** The Destination First Board members act as a conduit between the public and private sectors, each board member seeks to **achieve our shared vision to establish a continuous improvement plan and programme of works to enhance and protect the Island:**

*What value would you bring to the Destination First purpose outside of board meetings?*

**Q3:** Our board members bring with them a whole host of skills and experience in their relevant industry. We believe that for the board to be successful, a diverse range of skills and practical experience is essential.

*What skills and experience would you bring as a board member, including that in the community?*

**Q4:** The Destination First Board has been set up to support and actively seek to develop the Island offer through enhanced partnerships, innovative products and dynamic strategies. A key focus for us is to build on our successes but also be visionary and ambitious.

*What do you see as the key opportunities for the Destination First Board in the short, medium and long-term?*

**Q5:** At Visit Isle of Man we remain committed to our continued development and welcome feedback in any form.

*What do you believe that the Visit Agency could do better?*

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